



DIRECTV[®] BUSINESS VIEWING PACKAGES and RATES

Customers must subscribe to one of the following base programming packages in order to add on any additional service(s): Business Choice[®], Business Entertainment[®], Business Information[®] and Selección Comercial Ultra[™].

^{HD} To access DIRECTV HD programming, a DIRECTV HD Receiver, HD television equipment and an HD Access fee (\$13.99/mo.) are required.

Access fee is required in order to receive ANY HD channel within any package on an account

BUSINESS CHOICE[®] (Formerly *Business Value*) Our top package is also our most popular! Business Choice offers 120 networks of entertainment, sports and news that make this comprehensive package our best value.

A&E ^{HD}	DIY Network	HSN	Sci-Fi ^{HD}
ABC Family ^{HD}	E! Entertainment Television	IFC	Sleuth
AMC	ESPN Classic	Investigation Discovery	SOAPnet
Animal Planet ^{HD}	ESPN ^{HD}	ION Television	Speed ^{HD}
BBC America	ESPN2 ^{HD}	Lifetime	Spike TV ^{HD}
BET	ESPNEWS ^{HD†}	Lifetime Real Women	SportsSouth ^{HD*}
Big Ten Network ^{HD}	ESPNU	Link TV	Superstation WGN
The Biography Channel ^{HD}	EWTN	LOGO	TBN
Bloomberg Television	FINE LIVING	Military Channel	TBS ^{HD}
Boomerang	FitTV	MSNBC	TCT Network
Bravo ^{HD}	Food Network ^{HD}	MTV ^{HD}	TLC ^{HD}
BYU TV	Fox Business Network ^{HD}	MTV2	TNT in HD ^{HD}
Cartoon Network ^{HD}	Fox News Channel	The N	Travel Channel
CBS College Sports ^{HD}	Fox Reality	NASA TV	truTV
CCTV-9	Fox Sports en Español	National Geographic Channel ^{HD}	Turner Classic Movies (TCM)
Church Channel	FUEL TV ^{HD}	NBA TV ^{HD}	TV Guide Channel
CMT ^{HD}	Fuse	NFL Network ^{HD}	TV Land
CNBC ^{HD}	FX ^{HD}	NHL Network ^{HD}	TV One
CNBC World	G4	Nickelodeon/Nick at Nite (East) ^{HD}	TVG: The Interactive Horseracing Network
CNN ^{HD}	GAC	Nickelodeon/Nick at Nite (West) ^{HD}	Univision
CNN Headline News	Galavisión	Nicktoons Network	USA Network ^{HD}
Comedy Central	GEMS TV	Noggin	Versus
C-SPAN	GOD TV	NRB Network	VH1 Classic
C-SPAN2	Go!TV	ONCE México	VH1 ^{HD}
Current TV	GSN: the network for games	Outdoor Channel	The Weather Channel ^{HD}
Daystar Television Network	Hallmark Channel	Ovation TV	WHT: World Harvest Television
Discovery Channel ^{HD}	HDNet ^{HD}	Oxygen	The Word Network
Discovery HD Theater ^{HD}	HGTV ^{HD}	QVC	
Discovery Health	History ^{HD}	REELZ Channel	
Discovery Home	History International	RFD-TV	
Discovery Kids	HITN TV	Science Channel ^{HD}	

PLUS all Regional Sports Networks^{HD}**
*where available
**Professional games are excluded for out-of-market RSNs ^{HD}

Monthly Fee.....\$69.99

Annual Fee.....\$839.00

BUSINESS ENTERTAINMENT[®] Give your customers over 45 channels of entertainment programming with this great selection of movie, music and information channels.

A&E ^{HD}	Discovery HD Theater ^{HD}	HGTV ^{HD}	Sci-Fi ^{HD}
ABC Family ^{HD}	Discovery Health	History ^{HD}	Spike TV ^{HD}
AMC	E! Entertainment Television	HSN	TBS ^{HD}
Animal Planet ^{HD}	Food Network ^{HD}	ION Television	TLC ^{HD}
BBC America	Fox News Channel	Lifetime	TNT in HD ^{HD}
BET	Fuse	MSNBC	Turner Classic Movies (TCM)
Bloomberg Television	FX ^{HD}	MTV ^{HD}	TV Land
Bravo ^{HD}	GAC	MTV2	Univision
Cartoon Network ^{HD}	Galavisión	National Geographic Channel ^{HD}	USA Network ^{HD}
CMT ^{HD}	GOD TV	Nickelodeon/Nick at Nite (East) ^{HD}	VH1 ^{HD}
CNBC World	GSN: the network for games	Nickelodeon/Nick at Nite (West) ^{HD}	
Comedy Central	HDNet ^{HD}	Nicktoons Network	PLUS Regional Sports Networks
Discovery Channel ^{HD}		QVC	(in-market) ^{HD}

Monthly Fee.....\$49.99

Annual Fee.....\$599.00

* & ** are explained on Page 9. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.
HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory. HD†: HD channels coming in April 2008.

DIRECTV® Business Viewing Packages and Rates (Cont.)

BUSINESS INFORMATION® Bring your customers a wealth of news and information with this package of 18 valuable networks. Perfect for a business or professional environment.

Bloomberg Television	C-SPAN	Fox Business Network ^{HD}	ION Television
CNBC ^{HD}	C-SPAN2	Fox News Channel	MSNBC
CNBC World	Current TV	G4	truTV
CNN ^{HD}	Discovery Health	GSN: the network for games	The Weather Channel ^{HD}
CNN Headline News		HDNet ^{HD}	

Monthly Fee.....\$34.99

Annual Fee.....\$419.00

Additional Packages

XM Satellite Radio Enjoy America's Largest Playlist with a wide range of music genres, talk shows and more. Receive up to 88 channels that can play through your television audio or stereo system. Service automatically renews**.

XM for Business-The 70s*	America	Fuego	Squizz – XL	
XM for Business-The 80s*	Audio Visions	The Groove	Suite 62	
XM for Business-America*	Beyond Jazz	Hank's Place	The System	
XM for Business-Audio Visions*	Big Tracks	The Heart	Top 20 on 20	
XM for Business-The Blend*	The Blend	The Heat	Top Tracks	*100% interruption-free channels, exclusive to Commercial customers
XM for Business-Flight 26*	Bluegrass Junction	High Voltage – XL	The Torch	
XM for Business-The Heart*	Bluesville	Highway 16	U-Pop	
XM for Business-Loft*	Bone Yard – XL	The Joint	US Country	
XM for Business-Lucy*	BPM	Liquid Metal – XL	Vibra**	** available only on 119° orbital slot; Requires DIRECTV Multi-Satellite System and telephone connection.
XM for Business-A Taste of Italy*	Caliente	The Loft	The Village	
XM for Business-Top 20 on 20*	Caricia**	Lucy	Viva**	
XM for Business-US Country*	Chrome	Luna**	VOX	
XM for Business-	Cinematic	The Message	Watercolors	
Watercolors*	The City	The Move	World Zone	
XM for Business-XM Cafe*	Deep Tracks	On Broadway	X Country	XL – may include frequent explicit language. The DIRECTV System has a feature which allows restricted access to channels.
XM for Business-XM Hitlist*	Enlighten	Radio Disney	XM Café	
The 40s	Escape	Raw – XL	XM Chill	
The 50s	Ethel	Real Jazz	XM Classics	
The 60s	Fine Tuning	The Rhyme – XL	XM Hitlist	
The 70s	Flight 26	Soul Street	XM Kids	
The 80s	Frank's Place	Special X	XM Pops	
The 90s	Fred	Spirit	XMU	
Aguila**				

Monthly Fee.....\$27.95

Annual Fee..... \$335.00

MEGA MARCH MADNESS™ Exclusively from DIRECTV, NCAA® MEGA MARCH MADNESS™ brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA® Division I Men's Basketball Tournament. Fee is non-refundable.

2008 Season Rate: \$199.00

MLB EXTRA INNINGS® Great out-of-market pro baseball coverage! Give your customers the games they want to see with hundreds of games – up to 80 games a week during the regular season! Enjoy MLB EXTRA INNINGS® SuperFan with an HD access fee and basic programming 40 HD games, a Game Mix Channel and the STRIKE ZONE CHANNEL™. Interactive receiver required for full Game Mix functionality. Fee is non-refundable.

2008 Season Rate: \$699.00*

** Call today for a 2008 discounted offer!*

NASCAR HotPass™ Exclusively from DIRECTV! Get behind-the-scenes and behind the wheel with 7 camera views on one screen, live team audio and real-time car stats! NASCAR HotPass™ uses 4 channels to focus on five of NASCAR's top drivers each week of the NEXTEL Cup Series with 28 dedicated cameras. The full season package includes every NASCAR Sprint Cup Series Race. Fee is non-refundable.

2008 Season Rate: \$199.00

MLS DIRECT KICK™ Take a break and catch the excitement of America's professional soccer league. Choose from dozens of regular season games, plus up to 11 playoff matches.

2008 Season Rate: \$99

NHL® CENTER ICE® Get up to 40 action-packed NHL games a week from outside your area during the regular season plus select first- and second-round Stanley Cup® playoff games. You won't find more games anywhere else!

<u>Estimated Viewing Occupancy</u>	<u>2007-2008 Season Rate</u>	<u>Estimated Viewing Occupancy</u>	<u>2007-2008 Season Rate</u>
1-100	\$699	201-500	\$1,499
101-200	\$1,099	500+	\$1,799

* & ** are explained on Page 9. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.
HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory.

DIRECTV® Business Viewing Packages and Rates (Cont.)

NBA LEAGUE PASS It's a slam dunk for great business! Get incredible pro basketball action from outside your local area – up to 40 games a week during the regular season. With this service, you will also get NBA TV on Channel 601, a service giving fans in-depth coverage and highlights, real time stats and scores, interviews, game previews and much more. Fee is non-refundable.

<u>Fire Code Occupancy</u>	<u>2007-2008 Season Rate</u>	<u>Fire Code Occupancy</u>	<u>2007-2008 Season Rate</u>
1-50	\$799	501-1,000	\$3,149
51-100	\$1,049	1,001-2,000	\$4,199
101-150	\$1,399	2,001-5,000	\$6,299
151-200	\$1,849	5,001-10,000	\$8,949
201-500	\$2,549	10,001+	\$14,199

NFL SUNDAY TICKET™ Exclusively from DIRECTV. Turn Sunday into Game Day and watch your weekend business grow! Get the biggest selection of games available anywhere throughout the regular season. Local blackout rules apply. Price based on FCO. Fee is non-refundable.

2008 Pricing Coming Soon

NFL SUNDAY TICKET™ SuperFan Add to your coverage with this optional add-on to your standard NFL SUNDAY TICKET™ package. NFL SUNDAY TICKET™ SuperFan features up to 110 NFL SUNDAY TICKET™ games in High Definition, plus NFL SUNDAY TICKET™ Red Zone Channel, NFL SUNDAY TICKET™ Game Mix and NFL SUNDAY TICKET™ Short Cuts. (Must subscribe to the standard NFL SUNDAY TICKET™ package to be eligible to subscribe to NFL SUNDAY TICKET™ SuperFan add-on package.) Triple LNB multi-sat dish, HD receiver and HDTV required. Interactive receiver required for full Game Mix functionality.

2008 Pricing Coming Soon

ESPN GamePlan Great college football from top-ranked teams competing around the country — up to 12 games every Saturday during the regular season. Fee is non-refundable.

2008 Pricing Coming Soon

ESPN FULL COURT Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the regular season. Fee is non-refundable.

2008 Pricing Coming Soon

Fox Sports Net (FSN) HD Get coverage of your local in-market professional teams, great collegiate action and much more on these regional sports networks from FSN: FSN North HD, Sun Sports, Fox Sports Networks, including FSN Arizona HD, FSN Detroit HD, FSN Midwest HD, FSN Northwest HD, FSN Pittsburgh HD, FSN Rocky Mountain HD, FSN South HD, FSN Southwest HD, FSN West HD and FSN Prime Ticket HD. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Rate</u>	<u>Annual Rate</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Rate</u>	<u>Annual Rate</u>
1-50	\$54.95	\$600	151-200	\$129.95	\$1,450
51-100	\$74.95	\$795	201+	\$154.95	\$1,755
101-150	\$99.95	\$1,125			

Fox Soccer Channel A single source of sports action from around the globe. See soccer action and exclusive coverage of the world's best rugby leagues, as well as first class international sports such as tennis, boxing, auto racing, and superbikes. Fee is non-refundable. Service automatically renews**.

Monthly Fee.....\$45.99 Annual Fee.....\$499.00

SPORTSCHANNEL SM Get your local in-market professional teams, an incredible selection of terrific collegiate sports and more on seven regional sports networks: Comcast SportsNet New England, FSN Bay Area, FSN Cincinnati, FSN Florida, FSN New York, FSN Ohio and MSG. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Rate</u>	<u>Annual Rate</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Rate</u>	<u>Annual Rate</u>
1-50	\$54.95	\$600	151-200	\$129.95	\$1,450
51-100	\$74.95	\$795	201+	\$154.95	\$1,755
101-150	\$99.95	\$1,125			

HD Business Package Enhance your HD experience with a special group of HD-only channels! HDNet Movies, delivering commercial-free and full-length feature films; MGM HD, a channel dedicated to presenting great movies from MGM's film collection 24/7; MHD, HD concerts, music videos, movies documentaries and original programming from MTV, VH1 and CMT; Smithsonian Channel HD and Universal HD. Service automatically renews**.

Monthly Fee.....\$4.99

Local Channels HD Local networks are now available in most metropolitan areas. Service automatically renews**. For local channels availability by ZIP code, call customer service at 888/200-4388 or visit DIRECTV.com/local.

Monthly Fee.....\$6.99 Annual Fee.....\$83.88

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DIRECTV® Business Viewing Packages and Rates (Cont.)

Tennis Channel HD As the only 24-hour network dedicated to the players and lifestyle surrounding the sport, Tennis Channel offers live tournament coverage and classic matches from the past, interviews with current and former stars and tennis instruction.

Monthly Fee.....\$14.99

The Golf Channel Television's first and only 24-hour channel dedicated exclusively to golf. Includes coverage of world-class U.S. tournaments and international events, plus instructional programming.

Monthly Fee.....\$29.95 Annual Fee.....\$299.00

WWE® Blast Area WWE® Blast Area combines the WWE's highly successful monthly pay per view events into a DIRECTV package capable of attracting a new—and loyal—customer base to your establishment. WWE's popularity spans all regions and all demographics. Fee is non-refundable.

<u>Estimated Viewing Occupancy</u>	<u>2008 Rate</u>	<u>A La Carte Rate*</u>	<u>Promotional A La Carte Rate**</u>
1 - 50	\$1,800	\$300	\$150
51 - 100	\$3,000	\$500	\$250
101 - 200	\$4,200	\$700	\$350
201 - 500	\$6,000	\$1,000	\$500
501 - 750	\$7,500	\$1,250	\$625
751 - 1,000	\$10,000	\$1,700	\$850
1,001 - 1,500	\$15,000	\$2,500	\$1,250
1,501 - 2,000	\$20,000	\$3,500	\$1,750
2,001 - 5,000	\$25,000	\$4,200	\$2,100
5,001 - 10,000	\$30,000	\$5,000	\$2,500
10,001 +	\$35,000	\$6,000	\$3,000

*Applies to new, first time WWE purchasers only and will be applied to annual packages if purchased.
**Excludes WrestleMania; WrestleMania pricing is separate. Please call 888/200-4388 for more details.

BabyFirstTV BabyFirstTV is America's first and only channel dedicated to babies and toddlers and supported by top child development experts. BabyFirstTV offers 24/7 commercial-free programs including best-selling baby DVDs with unique interactive features which provide an opportunity for baby to learn, play and explore alongside their parent. Service automatically renews**.

Monthly Fee.....\$6.99 Annual Fee.....\$83.88

PBS This channel features many popular programs, such as NOVA, Antiques Roadshow, ExxonMobil Masterpiece Theatre, and Mystery! PBS is available to those living outside the DIRECTV Local Channel availability area. Service automatically renews**.

Monthly Fee.....\$1.70

SELECCIÓN COMERCIAL ULTRA™ One package that provides all of the Spanish-language channels available in the SELECCIÓN COMERCIAL™ package, plus a variety of popular English-language channels such as TNT, TBS and Headline News. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

A&E HD	Ecuavisa Internacional	MTV Español	truTV
AMC	Food Network HD	mun ²	TV Chile
Animal Planet HD	Fox News Channel	National Geographic Channel HD	TV Dominicana
Bloomberg Television	Galavisión	Nickelodeon/Nick at Nite (East) HD	TVE Internacional
Caracol TV Internacional	GoITV	Nickelodeon/Nick at Nite (West) HD	TV Land
Centroamérica TV	GSN: the network for games	ONCE México	TV Venezuela
Cine Latino	HDNet HD	SUR México	TyC Sports
CNBC World	History HD	SUR Peru	Univision
CNN en Español	HITN TV	Spike TV HD	Univision (West)
CNN Headline News	Latinoamerica Television	TBS HD	USA Network HD
Comedy Central	MegaTV	Teléfe Internacional	VH1 HD
C-SPAN	Mexicana	Telemundo (East/West)	WAPA America
C-SPAN2	México 22	TLC HD	The Weather Channel HD
Current TV	MSNBC	TNT in HD HD	
Discovery en Español	MTV HD	Travel Channel	

Monthly Fee.....\$57.99 Annual Fee..... \$695.88

SELECCIÓN COMERCIAL™ 29 Spanish language video channels featuring sports, news, weather, music and cultural entertainment. Requires DIRECTV Multi-Satellite System and telephone connection.

Caracol TV Internacional	HDNet HD	ONCE México	TVE Internacional
Centroamérica TV	HITN TV	SUR México	TV Venezuela
Cine Latino	Latinoamerica Television	SUR Peru	TyC Sports
CNN en Español	MegaTV	Teléfe Internacional	Univision
Discovery en Español	Mexicana	Telemundo (East and West)	Univision (West)
Ecuavisa Internacional	México 22	TV Chile	WAPA America
Galavisión	MTV Español	TV Dominicana	
GoITV	mun ²		

Monthly Fee.....\$37.99 Annual Fee..... \$425.00

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HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory.

DIRECTV® Business Viewing Packages and Rates (Cont.)

Setanta Sports A 24-hour English language channel broadcasting live matches, including the UEFA Champions League, FIFA World Cup Qualifying, UEFA Cup, Coca Cola Championship and selected games of Manchester United and Chelsea.

Monthly Fee.....\$100.00

CricketTicket India Exciting world-class cricket matches and India tours. Season dates are January – December 31, 2008. Requires 36" international dish receiver. Fee is non-refundable.

\$999.00 per season

FilipinoDirect™ The best in Filipino programming, with news, movies, talk shows, sports and regional programming, plus the popular GM Pinoy TV channel. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GMA Pinoy TV and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$37.99

Annual Fee.....\$455.88

HindiDirect™II Comprehensive Hindi entertainment package including STAR PLUS - India's number one channel, STAR NEWS – a 24-hour Hindi news channel, MTV India, NDTV, STAR ONE and Cricket Plus . Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$34.99

Annual Fee.....\$419.88

KoreanDirect™ Includes four of the leading Korean channels: YTN is Korea's first 24-hour news network, providing accurate and up-to-the minute news and events coverage in the country and around the world; MBC is a 24-hour a day Korean TV channel that provides popular and award-winning news, sports, cultural, variety show, drama, comedy, and documentary programs; SBS is a 24-hour a day Korean TV channel that provides information and entertainment with its unique mix of variety shows, hit dramas, and up-to-the-minute news from Korea, SBS Plus is a new Korean channel all about entertainment, which mostly focuses on Korean dramas, movies and variety shows. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$31.99

Annual Fee.....\$383.88

MandarinDirect™II Features Phoenix TV and Phoenix InfoNews – delivering independent financial news and current affairs in Mandarin Chinese 24-hours-a-day, TVBS and TVB8. Requires 36" international dish and capable receiver. Service automatically renews.

Monthly Fee.....\$24.99

Annual Fee.....\$299.88

PolishDirect™II Our Polish Direct™ II Package offers 24-hour entertainment, radio, news and lots of movies. Includes TV Polonia, TELE 5, TVP3, "Jedynka" Polskie Radio 1 and "Trojka" Polskie Radio 3. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$34.99

Annual Fee.....\$419.88

RTR Planeta With the best of its leading channels "Kultura" and "Rossiya", this channel features cultural programming, news, sports, feature films and documentaries, and delivers them to all Russian-speaking people around the world. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

RussianDirect™ Offers an exciting mix of news, movies, sports, talk and more to keep you connected to Russian culture, including Channel One Russia Worldwide (C1RW), Dom Kino, Muzika Pervogo, TV Nanny and Vremya: Retro Channel. Requires 36" international dish and capable receiver.

Monthly Fee.....\$34.99

Annual Fee.....\$419.88

SKY TG24 The Italian channel dedicated entirely to national and international news and reports. SKY TG24 provides an objective viewpoint on events in Italy and around the world, with live news features every 30 minutes. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

Studio 1+1 International Get connected to Ukrainian culture with a wide selection of news, cinema, talk shows and contemporary cultural programming for everyone in the family. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

TamilDirect™ Star Vijay is one of the most popular entertainment channels in India broadcasting in Tamil. VIJAY features an excellent mix of dramas, soaps, comedy, music and movies to talk shows and debates on topical issues. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

TeleguDirect™ Features programming including serials, news, feature films and music programs. TeleguDirect™ also includes special programs during festivals specific to the Andhra Pradesh region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

TFCDirect™ Offers the best in Filipino television and radio, including news, movies, talk shows, sports, regional programming and more. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, Pinoy Central TV and NEW MYX music channel. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$27.99

Annual Fee.....\$335.88

VietnameseDirect™III Offers SBTN: The first and only 24-hour Vietnamese-language television network in America and VHN-TV: dedicated to education and awareness, featuring Vietnamese customs and traditions and focusing on maintaining family values with news, drama, education, public service, comedy (traditional and contemporary), entertainment and variety programs, TVBV and Little Saigon Radio. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99

Annual Fee.....\$299.88

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