



Commercial Lodging and Institutions Programming Change Request Instructions

- 1 Read the enclosed materials, review subscriber unit definitions, and then choose the programming you wish to add or delete. When adding or deleting channels to a package you are all ready subscribe to write “*existing package*” in the package field and the price per unit is zero.

- 2 Install and test all receivers using the DIRECTV® installation test channels (100 and 493). Make sure that the following installation steps have been completed:
 - A dedicated receiver (IRD) is required for each channel selected, as indicated on the Equipment Information Form.
 - All DIRECTV® System access cards must be seated in their assigned receivers for the appropriate service.

- 3 Return the following completed and signed original documents:
 - Commercial Lodging and Institutions Programming Change Request Forms (Pages 5-6)

Subscriber Units:

Hotel	Hotel, Motel, Resort and Inn, etc.	Total number of guest rooms
Health Care	Hospital, Nursing Home, Assisted Living, Long Term Care Facility, Medical Clinics and Dialysis Clinics	Total number of televisions on premises in patient rooms
Dormitory	College, University, Convent or other dormitory housing setting	Total number of cable drops connected to DIRECTV® System network
Office Building	Office building or private office locations	Total number of cable drops connected to DIRECTV® System network
Recreation	Marinas, Mobile Home Parks, Camp Grounds, and RV Parks	Total number of cable drops connected to DIRECTV® System network
Prison	Prisons and Correctional Facilities	Total number of cable drops connected to DIRECTV® System network

Send to: U.S. Mail
DIRECTV Business Service Center
P.O. Box 5392
Miami, FL 33152-5392

Overnight Delivery
DIRECTV Business Service Center
1313 NW 167th Street
Miami, FL 33169

Phone: 1-800-388-2505

FAX: 1-800-933-4631

NOTE: DIRECTV will verify that all required paperwork is accurate and complete. Once complete paperwork is received, your changes will be processed within 24 hours. If you have any questions, please call us at 1-800-388-2505.



Commercial Lodging and Institutions Rate Card

PURCHASING GUIDELINES: All rates are per Subscriber Unit* per month with a minimum of 20 subscriber units and \$25 in programming services**. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

PACKAGED SERVICES

PER UNIT

UNIVERSAL CHOICE™ NEW package with 51 channels!	The 101 (exclusive) , A&E, ABC Family, American Movie Classics (AMC), Animal Planet, Bloomberg Television, Black Entertainment Television (BET), Cartoon Network, CNBC, CNN, Comedy Central, Court TV, C-SPAN, C-SPAN2, CSTV: College Sports Television, Current TV (New!) , Discovery Channel, Discovery Health Channel, E! Entertainment Television, Fox News Channel, FX, FUEL TV, G4 videogame tv, GOD TV (NEW!) , GSN: the network for games, Headline News, The History Channel, Lifetime, LOGO, Military Channel, MSNBC, MTV, MTV2, NFL Network, National Geographic Channel, Nickelodeon/Nick at Nite, TBS, The Learning Channel (TLC), TNT, Sci-Fi Channel, The Science Channel, SOAPnet, Spike TV, Speed, TV Land, TV One, USA Network, VH1, VH1 Classic, WE: Women's Entertainment, The Weather Channel	\$2.50
ESPN Package***:	ESPN, ESPN2, ESPNEWS, ESPN Classic, ESPNU, ESPN HD and ESPN2 HD	\$3.20
HD Package	TNT in HD, HDNet, HDNet Movies, Universal HD, and Discovery HD Theater -Requires an active subscription to Universal Choice or The Fundamentals	\$0.50
The Fundamentals:	The 101 (exclusive) , Bloomberg Television, Cartoon Network, CNN, C-SPAN2, Discovery Channel, Fox News, FX, Headline News, National Geographic Channel, Speed Channel, TBS, The Learning Channel (TLC), The Weather Channel, TNT and USA Network	\$1.40
Family Favorites:	ABC Family, American Movie Classics (AMC), Animal Planet, Discovery Channel, Discovery Health Channel, Discovery Home Channel, Discovery Kids, Discovery Times Channel, FitTV, The Learning Channel and The Military Channel	\$0.50
Great Entertainment:	Comedy Central, Lifetime, MTV, MTV2, VH1 and Nickelodeon/Nick at Nite (East and West)	\$0.50
Facts & Fantasy:	Court TV, Sci-Fi Channel and E! Entertainment Television	\$0.25
Business Networks:	CNBC, Bloomberg Television, Fox News, MSNBC and G4 videogame tv	\$0.50
Adventure Package:	National Geographic Channel, FINE LIVING, DIY Network and The Outdoor Channel	\$0.50
Music Extra:	Country Music Television (CMT), Fuse, Great American Country and Spike TV	\$0.35
Local Channels:	Includes all local channels available in your market	\$29.95 per property

***Subscriber Units** are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system.

**\$25 minimum not required for activation of Local Channels.

***ESPN (non-HD), ESPN2 (non-HD), ESPNEWS and ESPN Classic must be delivered to each room. In order to receive ESPN HD and/or ESPN2 HD, the non-HD feeds of ESPN, ESPN2, ESPNEWS, and ESPN Classic must be delivered to each room.



Commercial Lodging and Institutions Rate Card cont'd

PREMIUM SERVICES

HBO® (7 channels plus HBO HD and HBO Latino ^{***}).....	\$3.50
In order to receive HBO HD, the non-HD feed of HBO must be delivered to each room.	
CINEMAX® (3 channels)	\$3.50
SHOWTIME UNLIMITED® (5 SHOWTIME® channels, The Movie Channel®, FLIX® and Sundance Channel®).....	\$5.00
SHOWTIME®, FLIX® and Sundance Channel® (7 channels including 5 SHOWTIME® channels)	\$4.10
SHOWTIME® (5 SHOWTIME® channels)	\$3.00
STARZ® Super Pak^{††} / Encore® (12 channels including all 6 theme channels)	\$3.75
Starz® / Encore® + 3 Themes[†] (9 channels)	\$3.30
Starz® / Encore® + 1 Theme[†] (7 channels)	\$3.00
Starz® / Encore® (6 channels: 2 Starz®, 1 Starz® Edge, 1 Starz® InBlack and 2 Encore®)	\$2.50
Encore® + 6 Themes[†] (8 channels)	\$1.95
Encore® + 3 Themes[†] (5 channels)	\$1.35
Encore® + 1 Theme[†] (3 channels)	\$0.95
Encore® (2 channels: East and West)	\$0.75

Stand-Alone and Bundled Services

A&E, The History Channel, and Discovery Health Channel	\$0.35
BabyFirstTV	\$0.20
BBC America and Current TV	\$0.20
Black Entertainment Television (BET) and GSN: the network for games	\$0.15
Bravo, International Film Channel (IFC) and WE: Women's Entertainment	\$0.35
C-SPAN and C-SPAN2	\$0.08
CSTV: College Sports Television	\$0.15
Disney Channel (East, West) and Toon Disney	\$0.75
ESPN	\$3.75
ESPN & ESPN2	\$3.30
ESPN, ESPN2 & ESPNEWS	\$3.25
Fox Movie Channel	\$1.00
Fox Soccer Channel	\$0.20
FUEL TV	\$0.20
FX	\$0.30
The Golf Channel	\$0.25
GoITV	\$0.20
Home & Garden Television (HGTV), Food Network and Travel Channel	\$0.15
NBA TV	\$0.35
NFL Network	\$0.30
Nicktoons, Noggin/The N and PBS Kids	\$0.30
Setanta Sports	\$0.20
Speed Channel	\$0.25
Sundance Channel®	\$0.35
Turner Classic Movies	\$0.30
Sports South (formerly Turner South; only available in certain areas of the southern U.S., Zip code confirmation required)	\$0.99
TV Land, The Hallmark Channel and Lifetime Movie Network	\$0.25
Versus (formerly OLN)	\$0.35
WGN Superstation	\$0.14
XM Satellite Radio (includes all channels**)	\$0.17



Commercial Lodging and Institutions Rate Card cont'd

Stand-Alone and Bundled Services cont'd

Regional Sports Networks (ZIP code confirmation required)

Altitude Sports and Entertainment.....	\$0.99
SportsNet New York.....	\$0.99
Sports Time Ohio.....	\$0.99
In-Market Regional Sports Networks.....	\$0.99
YES Network: In Market – NY, NYDMA	\$1.75
Out of Market – Available to viewers in New York, Connecticut, and portions of New Jersey and Pennsylvania.....	\$1.50

International Programming

Aastha*	\$0.15
BanglaDirect™*	\$0.15
FilipinoDirect™*	\$0.35
Galavisión and Univision	\$0.15
GujaratiDirect™*	\$0.15
HindiDirect™ (Star)* (includes NDTV, Star Plus, Star News, Star One and MTV Desi)	\$0.35
Jadeworld (JADE-East, JADE-West, Jadeworld Super Channel, Chinese Movie Channel and CCTV-4)...	1-999 units-\$200 1000+ units-\$400
KoreanDirect™ (MBC, MTV K, SBS, YTN)	\$0.25
MandarinDirect™ II* (includes Phoenix TV, Phoenix InfoNews, MTV Chi and CTI Zhong Tian).....	\$0.15
RTR Planeta*	\$0.15
RussianDirect™* (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo and Vremya: Retro Channel).....	\$0.35
SKY TG24*	\$0.10
TamilDirect™ (StarVijay)*	\$0.15
TeleguDirect™*	\$0.15
TFC Direct™*	\$0.25
VietnameseDirect™ II* (includes SBTN and VHN-TV).....	\$0.15

Free Add-On^{††} (America's Store, Bloomberg Television, The Church Channel, FitTV, HSN, QVC, ShopNBC)

Complimentary Channels^{††} (**Satellite 101:** BYU TV, The Church Channel, C-SPAN, Daystar, Link TV, NASA TV, NRB Network, PBS You, RFD TV, TBN, The Word and World Harvest Television. **Satellite 119:** CCTV-9, EWTN^{††}, ONCE Mexico, HITN TV^{††}).

*Orbital slot 95. Must have DIRECTV® Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

**Orbital slot 101. Must have DIRECTV® Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

***Orbital slot 119. Must have DIRECTV® Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

†Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.



Commercial Lodging and Institutions Programming Change Request Form (Existing Accounts Only)

DIRECTV Account #:

(Required when adding or deleting services after account)

Please Check all that are applicable:

Delete Programming Package

Add Programming Package

Delete Channel from existing package

Add Channel to existing Package

Name of Authorized Officer /Agent & Title

Authorized Customer Signature

Date

Property Name

Contact Name at Property Address

Lodging and Institutions Affiliate Number

Property Address

Email Address

Affiliate Name

City

State

ZIP

Unit Count

Property Phone Number

Property Fax Number

In the box provided below, please record the receiver and access card information for each programming service that you select including package names if you are adding or deleting a package. If you are adding or deleting a channel in an existing package there is no need to list the package or price per unit. Match each programming service to the appropriate receiver and access card numbers, as each receiver may only be authorized for one programming service. If you wish to order ESPN, C-SPAN, Disney Channel or Nickelodeon/Nick at Nite, please indicate '1' or '2' (for ESPN and C-SPAN) and 'E' and/or 'W' (for the Disney Channel and Nickelodeon/Nick at Nite). You may be charged, and agree to pay, the fees described in section 20 of the Lodging and Institutions SMATV Viewing Agreement.

Example:

	<i>Business Nets</i>	<i>\$0.50</i>	<i>343496766</i>	<i>000019761304</i>	<i>Fox News</i>	<i>712345678</i>	<i>RCA</i>	<i>DRD 303RA</i>
	Package	Price Per Unit	Access Card No.	RID No.	Channel	IRD Serial No.	IRD Mfr.	IRD Model
A D D E L E T E								
<input type="checkbox"/> <input type="checkbox"/>								
<input type="checkbox"/> <input type="checkbox"/>								
<input type="checkbox"/> <input type="checkbox"/>								
<input type="checkbox"/> <input type="checkbox"/>								



Commercial Lodging and Institutions Programming Change Request Form (cont'd) (Existing Accounts Only)

DIRECTV Account #:

(Required when adding or deleting services after account activation)

Property Name

Example:

		<i>Business Nets</i>	<i>\$0.50</i>	<i>343496766</i>	<i>000019761304</i>	<i>Fox News</i>	<i>712345678</i>	<i>RCA</i>	<i>DRD 303RA</i>
A D D E L E T E	D E L E T E	Package	Price Per Unit	Access Card No.	RID No.	Channel	IRD Serial No.	IRD Mfr.	IRD Model
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								
<input type="checkbox"/>	<input type="checkbox"/>								

Total Number of IRDs:

If your selections total more than 15 programming services (one channel per access card), please attach a separate page.

Check here if attaching a separate page